



DO SOFT SKILLS MATTER?



Nowadays we hear that soft skills are important to get better job, to become more successful. But what do we know about soft skills? Are those skills really so important? We decided to ask this question to several well-known entrepreneurs and opinion leaders from Latvia, Lithuania, Austria, Italy, Poland and the Netherlands. What do they think about soft skills?

LATVIA



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Critical thinking, complex problem solving, time planning, listening, communication and stress resistance are currently the most important soft skills which are needed in the context of today's world events. In this time of change, so-called interdisciplinary or soft skills are important and help managers and leaders to make correct and quick decisions.

The ability to communicate in an "understood language" – in the way where we really understand each other - is necessary not only for the achievement of organizational goals, but also among colleagues, in large and small teams. If the team knows how to communicate and cooperate, the work environment becomes healthier and more positive. In this of course directly influence results and performance of the company, also financial.

Soft skills do not replace hard skills, but they are definitely needed in the new "normal" world to combat the fear, insecurity and ignorance that prevails today. Developing the soft skills of employees is a way to effectively improve the workplace, find and retain great talents. Employees with good soft skills will succeed in negotiation process, will be able successfully work with clients and cooperate with colleagues or management. A confident and positive employee will not only inspire others, but he will definitely feel better every day.