



# DO SOFT SKILLS MATTER?



Nowadays we hear that soft skills are important to get better job, to become more successful. But what do we know about soft skills? Are those skills really so important? We decided to ask this question to several well-known entrepreneurs and opinion leaders from Latvia, Lithuania, Austria, Italy, Poland and the Netherlands. What do they think about soft skills?

## LATVIA



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I do not consider myself an expert in soft skills field, however, in my opinion, these skills are very important for both employees and management in any company. Today's business environment is unthinkable without such skills as teamwork, creativity, and good communication skills.

Soft skills are less required for lower-level employees, but it is definitely important to develop these skills, regardless of the position in which you are currently working. Generally, people with well-developed soft skills move up the career stairs and receive promotions more easily.

I have observed that the soft skills that employees lack most are problem solving skills and also the desire and ability to learn. Learning is also a very essential skill that requires serious self-discipline, planning your time, goals and tasks. The more you learn the above mentioned skills, the more successful you will be in developing your career and growth.



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